

Color Certification Class Dates, Times and Descriptions

Day 1 Sunday March 10th 2013 10am—4pm
Lisa and Dr. Said

- What is hair made of? Knowing this will help you do better color and make it easier to prescribe retail!
- The 3 categories of hair and how color is affected.
- All color results are based solely on this one thing!
- 5 ways you're mislead into using more color than necessary.
- 4 crucial mistakes stylists make when using Demi-Permanent color and how they cause you to LOSE CLIENTS!
- 2 reasons ammonia free color is worse for hair than color with ammonia.
- The #1 reason hair turns brassy!
- 2 reasons there is no need for double N's in a color line.
- And much, much more...

Day 3 Sunday April 14th 2013 10am—4pm
Hands On Day

- Morning begins with questions and answers on the 1st two days.
- Hands On — 4 Different Color Applications
- Learn the "ins and outs" of deeper, richer, longer lasting color.
- Answers to your most difficult color and formulating challenges.
- Review your homework project.
- And much, much more...

Day 2 Monday March 11th 2013 10am—4pm
Lisa and Dr. Said

- The 4 universal steps to effective color formulation every time!
- The difference between actual color education and "product use education".
- Do this one thing and get better gray coverage and less fading!
- The #1 mistake stylists make when deciding what volume developer to use.
- Many sulfate free "color protect" shampoo's aren't pH balanced to hair. That means they're fading the color you did!
- 3 reasons pH balanced shampoo is more important than sulfate free!
- And much, much more...

Day 4 Monday April 15th 2013 10am—4pm
Hands On Day!

- Review of what you've learned so far with questions and answers.
- 3 ways to deal with color resistant hair.
- There are good alcohol's and bad alcohol's for hair. Learn the difference!
- 3 reasons why knowing the base of your color will make you a better colorist and you're clients happier (Do you know the base of your color? Does your rep?)
- 4 ways to reduce how much color you use.
- Attend all 4 days and earn your Diploma!
- And much, much more...

Invest in your career and make more money...Guaranteed!

Everything you'll learn is tried and proven

Class size limited to 20 ppl for April classes / 40 ppl for March classes

Lisa's classes sell out very quickly so reserve early!!

For reservations call Eco Salon Solutions 941-400-8550 / or email @ ecosalsol@aol.com

Only \$795 per person for all 4 days / Attend the 1st two days for \$495

Price includes lunch for each day

Anyone who attended any of Lisa's one day trainings in 2012 will receive a \$300 credit towards this 4 day program! (confirmed by class sign in sheets)

For every \$500 order submitted to Eco Salon Solutions between Feb 1st 2013 and March 1st 2013 an entry will be submitted into a drawing to receive one admission into this 4 day event! (not including s/h or taxes) - Event ticket purchase is included in this drawing

All classes to be held at **Eco Academy Sarasota**—5606 Pinkney Ave Sarasota 34233
(Next to Lagasse plumbing)

For overnight lodging contact Holiday Inn Express — 5730 Gantt Rd — Sarasota 34233 — 941-925-0631 for room reservations, book under ECO for your discounted rate of \$129.00/night including breakfast